

SHELDON GEN

School of Public Affairs & Civic Engagement, San Francisco State University
1600 Holloway Avenue HSS 263, San Francisco, 94132; sgen@sfsu.edu

EDUCATION

<u>Georgia Institute of Technology, Atlanta</u> <i>Ph.D. in Public Policy</i>	2004
<u>University of Southern California, Los Angeles</u> <i>M.P.A. in Public Administration</i>	1995
<u>California Polytechnic State University, San Luis Obispo</u> <i>B.S. in Civil Engineering</i>	1990

PROFESSIONAL EXPERIENCE

San Francisco State University 2003 – present
Lecturer (2003-2005); Assistant Professor (2005-2011); Associate Professor (2011-2021); Professor (2021-present); Program Director (2012-2015); Visiting Professor at Aarhus University, Denmark (summers 2018, 2022)

- Appointed to the School of Public Affairs & Civic Engagement, with additional courses taught in the doctoral program in Educational Leadership.

Undergraduate courses (7)

Public Policy Process
Policy Analysis
Public Administration
Environmental Law and Policy
Environmental Impact Assessment
Research Methods in Criminal Justice
Designing Survey Research

Graduate courses (8)

Policy Process and Civic Engagement
Policy Analysis
Program Evaluation
Design and Consumption of Research
Applied Data Analysis
Surveying in Public Service Contexts
Environmental Policy
Capstone in Public Administration

Continuing education courses (3)

Teachers Leadership Institute I
Teachers Leadership Institute II
Performance Measurement & Program Evaluation

Doctoral courses (3)

Performance of Educational Organizations
Policy, Law, & the Political Economy of Education
Quantitative Analysis in Education

- Select services to campus:
 - SF State Foundation Board of Directors (2018-24); Investment Committee (2018-present), chairperson (2020-2023)
 - Public Administration Program Director (2012-2015)
 - Standing committees:
 - College of Health and Social Sciences Teaching Task Force (2017-2019)
 - University Budget Committee (2016-2019)
 - Academic Senate (2015-2018): Elected by the College of Health and Social Sciences; Student Affairs Committee (2015-2016); Strategic Issues Committee (2016-2018), chairperson (2017-2018)
 - Graduate Council (2013-2016)
 - Retention, Tenure, and Promotion (RTP) Committees: School of Public Affairs & Civic Engagement (2012 – 2017, 2019-2020), School of Nursing (2019-2020, 2022), Department of Recreation Parks & Tourism (2023)
 - Executive Committee of the Ed.D. in Educational Leadership program (2010-2012, 2014-2016)
 - Environmental Studies Steering Committee (2006-2008)

- Public Research Institute Advisory Board (2008-2009)

Ad hoc committees:

- Faculty-Led Curricular Design for Student Achievement in the CSU (2019-2023): under the Direction of Dean Lori Beth Way and Provost Jennifer Summit, served as project coordinator for a \$1m grant from the Teagle Foundation, College Futures Foundation, and the CSU Chancellor's Office to redesign undergraduate majors at 6 CSU campuses to improve student success.
- Provost's committee to conduct a management audit of the Ed.D. program, committee co-chair (2016): conducted a comprehensive management audit of the academic program, and made recommendations for its organizational location, structure and governance, and sustainable operations.

Faculty and administrative search committees:

- Vice President of Administration and Finance, and Chief Financial Officer (Spring 2021)
- Associate Vice President of Development (Fall 2020)
- Vice President of University Advancement, co-chairperson (Fall 2019 – Spring 2020)
- Dean of the College of Health and Social Sciences (Fall 2015)
- Associate Vice President of Fiscal Affairs (Fall 2014 – Spring 2015)
- University Provost search (2008-2009, 2016-2018)
- 6 faculty searches

Doctoral dissertation committees: 33 total, served as chairperson on 22

- Select services to community:

Point Blue Conservation Science: Board of Directors (2022-present), Vice President (2023-present); Science Advisory Committee (2021-present), Policy Committee (2022-present), Chairperson (2023-present)

Petaluma City Schools: Board of Education (2019-2024). Elected to co-lead a public school district of roughly 7,500 students, 850 staff, 18 schools, and a \$100m annual budget

Sonoma County Regional Climate Protection Authority: Climate Action Advisory Committee (2017-2019)

Mandela Washington Fellowship for Young African Leaders: selection committee (2016-2022)

Funding the Next Generation: Advisory Board and consultant (2013-present)

Bert & Phyllis Lamb Prize in Political Science: advisory board (2014-2016), selection committee (2017-present)

City of Petaluma: Transit Advisory Committee (2010 – 2014)

Network of Schools of Public Policy, Affairs, and Administration (NASPAA): site visit team for the reaccreditation of the MPA programs at Cal Poly Pomona (2021), and San Diego State University (2022)

American Society for Public Administration, San Francisco Bay Area chapter: board of directors (2004-2009)

San Francisco Education Fund, Teachers' Leadership Institute: policy advisor (2004 – 2009)

Georgia Institute of Technology, Atlanta 1998 – 2003

Instructor and Graduate Teaching Assistant

Graduate Research Assistant

United States Environmental Protection Agency, San Francisco 1995 – 1998

Environmental Engineer

Presidential Management Fellow

Caltech Service Corporation, Los Angeles Air Force Base 1993 – 1995

Civil Engineer / Planning Specialist

United States Peace Corps, Kenya 1990 – 1992

Civil Engineer

RESEARCH AND PUBLICATIONS

Research interests

- Public participation in public policy and administration, including government outreach, policy advocacy, and public service coproduction; social aspects of environmental policy, including environmental valuation and human responses to the environment; alternative modes of public service delivery.

Research grants and contracts: \$263,000 from 5 extramural sources, \$84,648 from 10 intramural grants

Book (1)

- Gen, S., & Wright, A.C. (2020) *Nonprofits in Policy Advocacy: Their Strategies and Stories*. New York: Palgrave Macmillan.

Book chapters (4)

- Gen, S. (forthcoming, 2023). Advocacy. In Kearns, K.P. & Wang, W.J. (editors), *Encyclopedia of Nonprofit Management, Leadership, and Governance*. Edward Elgar Publishing.
- Gen, S., & Luger, E. (2019) Does mode of public outreach matter? In Kerley, R., Dunning, P.T., & Liddle, J. (editors). *The Routledge Handbook of International Local Government*. New York: Routledge. Pages 307-324.
- Gen, S. (2012). Facilitating focus groups and managing their dynamics. In Skott, B. & Ward, M (editors). *Active Learning Exercises for Research Methods in Social Sciences*. Sage/Pine Forge Press. Pages 99-102, and instructors' manual.
- Gen, S. (2010). Values conflict in American environmental federalism, with implications for China. In Guo, S., Kassiola, J.J., & Zhang, J. (editors). *Environmental Protection Policy and Experience in the U.S. and China's Western Regions*. Rowman & Littlefield Publishers, Inc. Pages 47-62.

Refereed publications (13)

- Gen, S. (2020) Developing the q-sample and p-set in q-methodology: an example from policy studies. *Sage Research Methods Cases*. London: Sage.
- Gen, S., & Wright, A.C. (2018) Strategies of policy advocacy organizations, and their theoretical affinities: evidence from Q-methodology. *Policy Studies Journal*, 46(2): 298-326.
- Gen, S. & Wright, A.C. (2015) Policy capacity is necessary but not sufficient: Comment on "Health reform requires policy capacity". *International Journal of Health Policy and Management*, 4(12): 837-839.
- Gen, S. & Wright, A.C. (2013) Policy advocacy organizations: a framework linking theory to practice. *Journal of Policy Practice*, 12(3): 163-193.
- Bae, S., Gen, S., & Moon, S.G. (2012). Institutional, geographic, and facility factors affecting differences in prices for wastewater services. *The Annals of Regional Science*, 49(3): 767-788.
- Gen, S., Shafer, H., & Nakagawa, M. (2012). Perceptions of environmental justice: the case of a U.S. urban wastewater system. *Sustainable Development*, 20: 239-250.
- Gen, S. (2011) The dilemma of environmental valuation: ethics and U.S. policy. *International Journal of the Humanities*, 9(2): 133-145.
- Gen, S. (2010). Public knowledge and wastewater management: a case in San Francisco. *Environmental Practice*, 12(4): 328-341.
- Paarlberg, L. & Gen, S. (2009). Exploring the determinants of nonprofit coproduction of public service delivery: the case of k-12 public education. *American Review of Public Administration*, 39(4): 391-408.
- Pendola, R. & Gen, S. (2008) Does 'main street' promote a sense of community? A comparison of San Francisco neighborhoods. *Environment & Behavior*, 40(4): 545-574.
- Gen, S., & Kingsley, G. (2007) Effects of contracting out engineering services over time in a state department of transportation. *Public Works Management & Policy Journal*, 12(1): 331-343.
- Pendola, R. & Gen, S. (2007). BMI, auto use, and the urban environment in San Francisco. *Health and Place*, 13(2): 551-556.
- Gen, S. (2001). Progress and challenges of adaptive ecosystem management at military installations: a case study of Fort Huachuca, Arizona. *Environmental Practice*, 3(3) 153-162.

Select agency reports and articles (33 total)

- Gen, S., & Chaudhuri, A. 2022. Needs Assessment of SFSU Employee Housing Assistance. Applied Housing Research Initiative, San Francisco State University. 7 pages.
- Gen, S., Goldfien, A., Reyes, B. & Fleisher, P. (2017). Development of Performance Metrics for Roadmap to Peace. Cesar E. Chavez Institute, San Francisco State University. 26 pages.
- Brown, E., Fleisher, P., Gen, S., Reyes, B. (2016). Roadmap to Peace Process Evaluation Report 1: The Service Network in the Pilot Year. Cesar E. Chavez Institute, San Francisco State University. 55 pages.
- Gen, S. (2015). How to do a stakeholder analysis. In Brodtkin, M. *Creating Local Dedicated Funding Streams for Kids: A Guide to Planning a Local Initiative to Fund Services for Children, Youth and their Families*. San Francisco: Margaret Brodtkin and Associates. Page 55.
- Gen, S. (2014). Analyses of the Petaluma Transit 2014 Onboard Survey. Transit Advisory Committee, City of Petaluma. 21 pages.
- Case III, H.L., Boles, J., Delgado, A., Nguyen, T., Osugi, D., Barnum, D.A., Decker, D., Steinberg, S., Steinberg, S., Keene, C., White, K., Lupo, T., Gen, S., & Baerenklau, K.A. (2013) Salton Sea Ecosystem Monitoring and Assessment Plan. U.S. Geological Survey Open-File Report 2013-1133. 220 pages.
- Gen, S. & Robinson, D. (2012). Evaluation of 6th Grade Mentoring in SF Promise, 2011-2012. San Francisco State University. 36 pages.
- Gen, S., & Hansen, T. (2012). Evaluation of CCSF's Writing Success Project: Academic Year 2010-2011. City College of San Francisco, CA. 21 pages.
- Gen, S. (2007). Evaluation of the Student Support Services (SSS-TRIO) Program at San Francisco State University: First Time Freshmen in Academic Year 2005-2006. Public Research Institute, Daly City, CA. 13 pages.
- Seigel, S., Green, T., & Gen, S. (2007). San Francisco Zoo Nature Trail Thirtieth Anniversary Evaluation. San Francisco Zoo, CA. 89 pages.
- Villanueva, M., Buchsieb, M., Jameson, N., & Gen, S. (2007). Evaluation of Camp Kesem National's impact on college students who planned and implemented summer camps in 2005-2006. Camp Kesem National, Lafayette, CA. 51 pages.
- Chung, J., McCabe, L., Seigel, S., & Gen, S. (2006). Experiences, perceptions, and preferences of Caltrans' certified DBEs. Asian, Inc., San Francisco, CA. 61 pages.
- Gen, S., Shafer, H., Nakagawa, M., & Duvanced, J.P. (2006). Baseline perceptions and preferences of households, in support of the SFPUC Wastewater Master Plan. Public Research Institute, San Francisco. 302 pages.
- Nakagawa, M., & Gen, S. (2006). Perceptions of households and incidents of wastewater problems in San Francisco. Public Research Institute, San Francisco. 22 pages.
- Luong, C., Thunell, J., Ziff, L., & Gen, S. (2006). Evaluation of the impact of Camp Kesem National on college students who plan and implement the summer camps. Camp Kesem National, Lafayette, CA. 33 pages.

SELECT HONORS AND AWARDS

- Excellence in Service Award, College of Health and Social Sciences, San Francisco State University, 2020
- Franklin H. Williams Award for public service, Peace Corps, 2020
- Distinguished Faculty Award, College of Extended Learning, San Francisco State University, 2019
- Academic Technology Recognition of Faculty Excellence, San Francisco State University, 2017
- Data Policy Institute Fellowship, Association for Institutional Research, 2011
- Wikipedia Teaching Fellowship, Wikimedia Foundation, 2011
- William H. Read Award, School of Public Policy, Georgia Institute of Technology, 2003.
- Outstanding Doctoral Student, School of Public Policy, Georgia Institute of Technology, 2001.
- GTA Teaching Excellence Award, Georgia Institute of Technology, 2000.
- U.S. Environmental Protection Agency's Water Division's Excellence Award, San Francisco, 1997.
- Presidential Management Fellowship, 1995-1997.
- Phi Kappa Phi National Honor Society, University of Southern California, 1995.
- Outstanding Graduate Student, School of Public Administration, University of Southern California, 1995.
- Chairperson, Peace Corps Volunteer Council, Kenya, 1991-1992.

OTHER SKILLS AND QUALIFICATIONS

- Conversational Cantonese.
- Professional Engineer license, Civil Engineering, State of California (1997-present)