

SHELDON GEN

Public Administration Program, San Francisco State University, 835 Market Street, San Francisco, 94103;
415-817-4458 (office), sgen@sfsu.edu

EDUCATION

- Georgia Institute of Technology, Atlanta 2004
Ph.D. in Public Policy
▪ Fields of study: environmental policy, policy analysis and research methods.
- University of Southern California, Los Angeles 1995
M.P.A. in Public Administration
▪ Fields of study: international development, organization behavior, management.
- California Polytechnic State University, San Luis Obispo 1990
B.S. in Civil Engineering
▪ Fields of study: water resources engineering, transportation engineering.

PROFESSIONAL EXPERIENCE

- San Francisco State University 2003 – present
*Lecturer (2003-2005); Assistant Professor (2005-2011); Associate Professor (2011-present);
Program Director (2012-2015); Visiting Professor at Aarhus University, Denmark (summer 2018)*
▪ Appointed to the School of Public Affairs & Civic Engagement, with additional courses taught in the doctoral program in Educational Leadership.

Undergraduate courses (7)

Public Policy Process
Policy Analysis
Public Administration
Environmental Law and Policy
Environmental Impact Assessment
Research Methods in Criminal Justice
Designing Survey Research

Graduate courses (8)

Policy Process and Civic Engagement
Policy Analysis
Program Evaluation
Design and Consumption of Research
Applied Data Analysis
Surveying in Public Service Contexts
Environmental Policy
Capstone in Public Administration

Continuing education courses (3)

Teachers Leadership Institute I
Teachers Leadership Institute II
Performance Measurement & Program Evaluation

Doctoral courses (3)

Performance of Educational Organizations
Policy, Law, & the Political Economy of Education
Quantitative Analysis in Education

- Select services to campus:
Public Administration Program Director (2012-2015)
Board of Directors, SF State Foundation (2018-21); Investment Committee (2018-21), chairperson (2020-2021)
University Budget Committee (2016-2019)
Academic Senate (2015-2018): Elected by the College of Health and Social Sciences; Student Affairs Committee (2015-2016); Strategic Issues Committee (2016-2018), chairperson (2017-2018).
Graduate Council (2013-2016): Represented the College of Health and Social Sciences in this university committee that advises the Dean of Graduate Studies and the Academic Senate on graduate curricula and policies.
Doctoral dissertation committees (2007- present): 25, including 17 as chairperson.

Abbreviated CV, updated January 2021

- Select services to community:
 - Petaluma City Schools - Board of Education (2019-2024). Co-led a public school district of roughly 7,500 students, 850 staff, 18 schools, and a \$100m annual budget.
 - Sonoma County Regional Climate Protection Authority - Climate Action Advisory Committee (2017-2019).
 - Mandela Washington Fellowship for Young African Leaders – selection committee (2016-2019)
 - Funding the Next Generation – Advisory Board and consultant (2013-present): advised a nonprofit organization founded by Margaret Brodtkin that assists local and county governments in establishing dedicated public funding for effective services for children, youth, and families.
 - Bert & Phyllis Lamb Prize in Political Science – advisory board (2014-2016), selection committee (2017-present)
 - Sonoma Marin Area Rail Transit (SMART) - Community Advisory Committee on Petaluma station planning (2011-2013)
 - City of Petaluma - Transit Advisory Committee (2010 – 2014): appointed by City Council to advise on transit issues and coordination with the new regional rail transit system.
 - Northern California Peace Corps Association - Board of Directors (2004 – 2006).
 - Association leadership (2):
 - Western Political Science Association: served as section chair for public policy, reviewing proposals and organizing panels for the national research conference (2012).
 - American Society for Public Administration, San Francisco Bay Area chapter, board of directors (2004 – 2009): developed, organized, and implemented three Bay Area MPA tournaments, a collegial competition of MPA students from Bay Area universities; developed new events in empirical research, policy analysis, and performance measurement; sponsored 2 student co-authors to present at the ASPA annual research conference.
 - San Francisco Education Fund, Teachers' Leadership Institute - policy advisor (2004 – 2009; \$15,000): developed and implemented a year-long curriculum to engage teacher leaders in local education policy issues.
 - Research and evaluation services (numerous): provided professional services to several private non-profit organizations and government agencies, including the Northern California Peace Corps Association, Girls on the Run - San Francisco, Edgewood Center for Children and Families, San Francisco Education Fund, San Francisco Food Bank, Jeremiah's Promise, Camp Kesem National, Our Second Home, the Institute for Human and Social Development, the San Francisco Public Utilities Commission, Asian Inc., the San Francisco Zoo, Rebuilding Together Peninsula, SF Promise, and the Writing Success Program of City College of San Francisco.

Georgia Institute of Technology, Atlanta 1998 – 2003
Instructor and Graduate Teaching Assistant
Graduate Research Assistant

United States Environmental Protection Agency, San Francisco 1995 – 1998
Environmental Engineer
Presidential Management Fellow

Caltech Service Corporation, Los Angeles Air Force Base 1993 – 1995
Civil Engineer / Planning Specialist

United States Peace Corps, Kenya 1990 – 1992
Civil Engineer

SELECT HONORS AND AWARDS

- Franklin H. Williams Award for public service, Peace Corps, 2020
- Distinguished Faculty Award, College of Extended Learning, San Francisco State University, 2019
- Academic Technology Recognition of Faculty Excellence, San Francisco State University, 2017

Abbreviated CV, updated January 2021

- Pi Alpha Alpha Global Honor Society for Public Affairs & Administration, San Francisco State University, 2017
- Data Policy Institute Fellowship, Association for Institutional Research, 2011
- Wikipedia Teaching Fellowship, Wikimedia Foundation, 2011
- Faculty Affiliate, Public Research Institute, San Francisco State University, 2006-2008.
- William H. Read Award, School of Public Policy, Georgia Institute of Technology, 2003.
- Outstanding Doctoral Student, School of Public Policy, Georgia Institute of Technology, 2001.
- U.S. Environmental Protection Agency's Water Division's Excellence Award, San Francisco, 1997.
- Presidential Management Fellowship, 1995-1997.
- Phi Kappa Phi National Honor Society, University of Southern California, 1995.
- Outstanding Graduate Student, School of Public Administration, University of Southern California, 1995.
- Chairperson, Peace Corps Volunteer Council, Kenya, 1991-1992.

ASSOCIATIONS

- Policy Studies Organization.
- American Society for Public Administration.
- Phi Kappa Phi National Honor Society.
- Northern California Peace Corps Association.

RESEARCH AND PUBLICATIONS

Research interests

- Public participation in public policy and administration, including government outreach, policy advocacy, and public service coproduction; social aspects of environmental policy, including environmental valuation and human responses to the environment; alternative modes of public service delivery.

Research grants and contracts: \$263,000 extramural sources, \$77,819 intramural sources

Book (1)

- Gen, S., & Wright, A.C. (2020) *Nonprofits in Policy Advocacy: Their Strategies and Stories*. New York: Palgrave Macmillan.

Book chapters (3)

- Gen, S., & Luger, E. (2019) Does mode of public outreach matter? In Kerley, R., Dunning, P.T., & Liddle, J. (editors). *The Routledge Handbook of International Local Government*. New York: Routledge. Pages 307-324.
- Gen, S. (2012). Facilitating focus groups and managing their dynamics. In Skott, B. & Ward, M (editors). *Active Learning Exercises for Research Methods in Social Sciences*. Sage/Pine Forge Press. Pages 99-102, and instructors' manual.
- Gen, S. (2010). Values conflict in American environmental federalism, with implications for China. In Guo, S., Kassiola, J.J., & Zhang, J. (editors). *Environmental Protection Policy and Experience in the U.S. and China's Western Regions*. Rowman & Littlefield Publishers, Inc. Pages 47-62.

Refereed publications (13)

- Gen, S. (2020) Developing the q-sample and p-set in q-methodology: an example from policy studies. *Sage Research Methods Cases*. London: Sage.
- Gen, S., & Wright, A.C. (2018) Strategies of policy advocacy organizations, and their theoretical affinities: evidence from Q-methodology. *Policy Studies Journal*, 46(2): 298-326.
- Gen, S. & Wright, A.C. (2015) Policy capacity is necessary but not sufficient: Comment on "Health reform requires policy capacity". *International Journal of Health Policy and Management*, 4(12): 837-839.
- Gen, S. & Wright, A.C. (2013) Policy advocacy organizations: a framework linking theory to practice. *Journal of Policy Practice*, 12(3): 163-193.

Abbreviated CV, updated January 2021

- Bae, S., Gen, S., & Moon, S.G. (2012). Institutional, geographic, and facility factors affecting differences in prices for wastewater services. *The Annals of Regional Science*, 49(3): 767-788.
- Gen, S., Shafer, H., & Nakagawa, M. (2012). Perceptions of environmental justice: the case of a U.S. urban wastewater system. *Sustainable Development*, 20: 239-250.
- Gen, S. (2011) The dilemma of environmental valuation: ethics and U.S. policy. *International Journal of the Humanities*, 9(2): 133-145.
- Gen, S. (2010). Public knowledge and wastewater management: a case in San Francisco. *Environmental Practice*, 12(4): 328-341.
- Paarlberg, L. & Gen, S. (2009). Exploring the determinants of nonprofit coproduction of public service delivery: the case of k-12 public education. *American Review of Public Administration*, 39(4): 391-408.
- Pendola, R. & Gen, S. (2008) Does 'main street' promote a sense of community? A comparison of San Francisco neighborhoods. *Environment & Behavior*, 40(4): 545-574.
- Gen, S., & Kingsley, G. (2007) Effects of contracting out engineering services over time in a state department of transportation. *Public Works Management & Policy Journal*, 12(1): 331-343.
- Pendola, R. & Gen, S. (2007). BMI, auto use, and the urban environment in San Francisco. *Health and Place*, 13(2): 551-556.
- Gen, S. (2001). Progress and challenges of adaptive ecosystem management at military installations: a case study of Fort Huachuca, Arizona. *Environmental Practice*, 3(3) 153-162.

Select agency reports and articles (32 total)

- Gen, S., Goldfien, A., Reyes, B. & Fleisher, P. (2017). Development of Performance Metrics for Roadmap to Peace. Cesar E. Chavez Institute, San Francisco State University. 26 pages.
- Brown, E., Fleisher, P., Gen, S., Reyes, B. (2016). Roadmap to Peace Process Evaluation Report 1: The Service Network in the Pilot Year. Cesar E. Chavez Institute, San Francisco State University. 55 pages.
- Gen, S. (2015). How to do a stakeholder analysis. In Brodtkin, M. *Creating Local Dedicated Funding Streams for Kids: A Guide to Planning a Local Initiative to Fund Services for Children, Youth and their Families*. San Francisco: Margaret Brodtkin and Associates. Page 55.
- Case III, H.L., Boles, J., Delgado, A., Nguyen, T., Osugi, D., Barnum, D.A., Decker, D., Steinberg, S., Steinberg, S., Keene, C., White, K., Lupo, T., Gen, S., & Baerenklau, K.A. (2013) Salton Sea Ecosystem Monitoring and Assessment Plan. U.S. Geological Survey Open-File Report 2013-1133. 220 pages.
- Gen, S. & Robinson, D. (2012). Evaluation of 6th Grade Mentoring in SF Promise, 2011-2012. San Francisco State University. 36 pages.
- Gen, S., & Hansen, T. (2012). Evaluation of CCSF's Writing Success Project: Academic Year 2010-2011. City College of San Francisco, CA. 21 pages.
- Gen, S. (2007). Evaluation of the Student Support Services (SSS-TRIO) Program at San Francisco State University: First Time Freshmen in Academic Year 2005-2006. Public Research Institute, Daly City, CA. 13 pages.
- Seigel, S., Green, T., & Gen, S. (2007). San Francisco Zoo Nature Trail Thirtieth Anniversary Evaluation. San Francisco Zoo, CA. 89 pages.
- Villanueva, M., Buchsieb, M., Jameson, N., & Gen, S. (2007). Evaluation of Camp Kesem National's impact on college students who planned and implemented summer camps in 2005-2006. Camp Kesem National, Lafayette, CA. 51 pages.
- Chung, J., McCabe, L., Seigel, S., & Gen, S. (2006). Experiences, perceptions, and preferences of Caltrans' certified DBEs. Asian, Inc., San Francisco, CA. 61 pages.
- Gen, S., Shafer, H., Nakagawa, M., & Duvanced, J.P. (2006). Baseline perceptions and preferences of households, in support of the SFPUC Wastewater Master Plan. Public Research Institute, San Francisco. 302 pages.
- Nakagawa, M., & Gen, S. (2006). Perceptions of households and incidents of wastewater problems in San Francisco. Public Research Institute, San Francisco. 22 pages.
- Gen, S. (1996). Evaluation of career development programs. U.S. Environmental Protection Agency, San Francisco, CA.

OTHER SKILLS AND QUALIFICATIONS

- Conversational Cantonese.
- Professional Engineer license, Civil Engineering, State of California.